Science Behind 3rd Law Of Power: Conceal Your Intentions (MEMBERS ONLY Bonus Material)

## **Description**

Main article.

## Links:

- -https://en.wikipedia.org/wiki/Wag\_the\_Dog (Propaganda distraction movie.)
- -<u>https://en.wikipedia.org/wiki/Chewbacca\_defense</u> (Trial lawyer technique, infrequent use. See also dead cat strategy)
- -https://en.wikipedia.org/wiki/Media\_manipulation#Distraction\_by\_major\_events Distraction in propaganda.
- -https://www.state.gov/wp-content/uploads/2019/05/Weapons-of-Mass-Distraction-Foreign-State-Sponsored-Disinformation-in-the-Digital-Age.pdf (See page 6. What makes people vulnerable to distraction propaganda? Information quantity and need to belong)
- -<u>https://harris.uchicago.edu/news-events/news/politics-distraction</u> (Israeli attacks on Superbowl and other major planned events)

## **Research Notes:**

- -Red herrings are used in writing, quality control, propaganda, and survey science.
- -Frank Underwood quote "From the lion's den or a pack of wolves. When you're fresh meat, kill and throw them something fresher."

## Category

- 1. Member Resources
- 2. Strategy

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