

How Do You Defend Against Character Assassination? (MEMBERS ONLY Bonus Content)

Description

[Main Article.](#)

Links:

–<http://batstar.net/piper/char.htm> (person suffers from a cognitive blind spot)

–<https://onlinelibrary.wiley.com/doi/10.1111/spc3.12602> (overview of studies)

–https://en.wikipedia.org/wiki/Inoculation_theory (overview)

–https://en.wikipedia.org/wiki/Image_restoration_theory (overview)

–<https://www.oxfordbibliographies.com/view/document/obo-9780199756841/obo-9780199756841-0103.xml> (books on image repair theory for advanced research)

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https://www.researchgate.net/publication/320021557_Image_prepare_Image_repair_inoculation_theory_a
(useful masters thesis on the topic)

–<https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4746429/> (parallels between medical and psychological inoculation)

–<https://amzn.to/3Eh04ng> (character assassination book)

Research Notes:

-Reputation is key, figure out what values your organization or group has and then epitomize those values, if people character attack you on other values it might not be worth defending. If they character attack you on those values that people in your group find impressive, you will have already preemptively defended yourself against those things.

Category

1. Member Resources
2. Strategy

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